



5 Year Vision:
 We provide the highest quality of cricket across a range of competitive and coached opportunities in a diverse and friendly environment. We have improved our facilities and we provide a pathway for all female cricketers whilst adopting the ECB's equity policy.

How do we communicate this to our members?
 By discussion and presentation to the AGM.

How do we engage with our local community?
 By working with Middlesex Cricket, Barnet Council and Old Elizabethans Cricket Club (OECC).

Key Player Facts:

	No. Players		No. Teams.		No. Coaches
	M	F	M	F	
U9					
U11					
U13					
U15					
U17					
Senior			2		3
Disability					

Lead Volunteers:

Chair	Beth Morgan
Secretary	Kylie White
Treasurer	Emma Bernstein
Safeguarding	Fiona Barbour-Smith

Our Ground:

Sec. of Tenure	Rental
Years remaining	3

Our Finances:

Turnover	£16,107.34
Profit/Loss	£6,853.23
Cash Reserves	£0

What do we need to do to achieve our vision?

	Objectives	Actions	Who	When - (1/3/5 years)	Cost
Players, Members and Volunteers What do we need to do to improve their experience at our club?	To provide at least 2 club days at the club where both women's teams play and socialise	Schedule dates and events and advertise.	Committee	Annually	Raise funds from each event
	Provide structured summer training sessions run by a qualified coach that cater for all	Co-ordinate group of coaches, plan sessions in advance based on Spond Availability collated	Chair/coaches	Annually	£1,200 per year
	End of season celebration to include food, awards, music and fundraising to bring club together for a large social event	Committee to plan and allocate jobs in season	Committee	Annually	Raise funds at the event to cover costs

Facilities What do we need to do to improve our facilities?	Support the redevelopment of the changing rooms at OECC	Support the steering group to deliver the project	Emma Bernstein	By April 2025	£500,000 (grant in progress)
	Support the refurbishment of the outdoor nets at OECC	Apply for capital funding from Middlesex Cricket to support OE's to deliver a phased programme of complete refurbishment	Emma Bernstein	By April 2025	£10,000 (grant in progress)
	Secure an additional set of covers for the top pitch at OECC	Design and order a new set of covers to ensure both pitches are covered in the summer	Emma Bernstein	By April 2025	£5,000 (grant in progress)
Finances How can we save and make money to invest back in our club?	Fundraise and ensure continued sound financial management.	Continue with production of accounts and oversight by the committee.	Emma Bernstein	Ongoing	£0
	Liaise with OECC on procurement of goods and services to obtain maximum economies of scale.	Continue to develop proposals and strategy for Implementation.	OECC and Playing Fields Committee	Ongoing	TBC

CLUB SUPPORT – PLANNING FOR THE FUTURE

CLUB SELF ASSESSMENT - UNDERSTANDING OUR STRENGTHS AND WEAKNESSES

CHARACTERISTIC	WHAT DOES GOOD LOOK LIKE?	Yes or No	PRIORITY
			Top 5?
PURPOSE	Our committee is representative of our club (includes junior/senior players, parents, volunteers etc.)	No - juniors	3
	Our committee takes time to ensure it has a clear understanding of where we want to be in 5 years	No	1
	We always let our members know what we are trying to achieve as a club	No	2
SOCIAL	We work proactively with our members to improve their experience	Yes	
	We are innovative in how we attract new members to our club, ensuring we create a welcoming environment	No	4
	We understand the importance of retaining our existing volunteers/players/members and take time to understand their motivations for being part of our club	Yes	
	We are innovative in how we attract new volunteers to our club, utilising the skills, knowledge and attributes of our members effectively	No	5
	We recognise the need to reduce bureaucracy and administration for our volunteers e.g. maximising the use of new technology, influencing leagues etc.	Yes	
ECONOMIC	We are innovative in increasing our income streams ensuring we can proactively plan for the future	Yes	
	We work to reduce our running costs and redirect funds into the player experience	Yes	
	We manage our finances effectively and are compliant with tax legislation	Yes	
	We work proactively with the leagues to reduce travel costs	No	
	We produce an annual budget to ensure we are in control of our finances and are sustainable in the future	Yes	
ENVIRONMENTAL	We work to improve access to better indoor facilities for our members	Yes	
	We work to improve access to better outdoor facilities for our members (practice and match play facilities)	Yes	
	We manage our energy and water use effectively to help reduce our costs	N/A	

We are prepared for changing climate patterns and to reducing the impact that drought and flooding may bring to our club	N/A	
We continuously monitor the usage of our facilities and our membership levels and look to source alternatives / new facilities	N/A	
We work proactively with our community to open up our facilities creating a warm, welcoming environment and help raise money	N/A	

Club Support – Planning for the Future

Who Do We Engage With?

Who should we engage with internally? e.g. players, parents, coaches	Do we currently? (Yes / No)	How regularly?	Is this engagement one way or two way?	Do we engage effectively? Do we understand the impact we are having?	Any improvements we could make?
Players	Yes – via survey	End of season	One way	The survey is a good opportunity to understand player feedback. The answers enable us to understand operational performance over a season.	We will supplement this by holding a junior player forum to engage in discussion about opportunities for the future from a cohort of players who are important to our future and may not feel engaged via AGM or with the committee.

Who should we engage with externally ? e.g. schools*, businesses, community groups					
Businesses	Yes	Once a year	Two way	We have been successful in securing sponsorship from local businesses connected to the club.	Ensure we produce a report each year on our impact and the difference local funding makes.
Schools	No	As required	Can be either	We currently don't support local schools proactively.	Provide a recruitment poster to circulate to Barnet Council and local schools to encourage older girls and women to join training.